

Sponsorship Opportunities

Alzheimer Society of Brant, Haldimand Norfolk, Hamilton Halton

Saturday, May 30, 2026

walkforalzheimers.ca



Regional Platinum Sponsor \$2,500

- Sponsor profile featured in ASBHNHH e-newsletter, e-mail campaign & social media post
- Business logo on ASBHNHH website (alzda.ca) with active link to business website until December 2026
- Business logo on 4 event websites (walkforalzheimers.ca) with active link to business website
- Business logo included on event brochures and posters*
- Business listed in our annual report
- Business logo included on lawn sign that will be displayed along the walk route (4 sites)
- Opportunity to have community outreach table at event

Gold Event Sponsor \$1,000

- Sponsor profile featured in ASBHNHH e-newsletter & social media post
- Business logo on one event website (walkforalzheimers.ca) with active link to business website
- Business logo included on event brochures and posters*
- Business listed in our annual report
- Business logo included on lawn sign that will be displayed along the walk route
- Opportunity to have community outreach table at event

Silver Event Sponsor \$500

- Business logo on one event website (walkforalzheimers.ca) with active link to business website
- Business logo included on event brochures and posters*
- Business listed in our annual report
- Business logo included on lawn sign that will be displayed along the walk route
- Opportunity to have community outreach table at event

Gold, Silver, Bronze Sponsors please
select **one** walk location:

Brantford

Haldimand Norfolk (Jarvis)

Hamilton

Halton (Oakville)

Bronze Event Sponsor \$250

- Business logo on one event website (walkforalzheimers.ca)

Note: Sponsorship may be subject to approval.

*Due date to be included in brochure and posters is March 7th, 2026

Organization: _____

Address: _____ City: _____

Postal Code: _____ Phone: _____

Contact: _____ Position: _____

Email: _____

Method of Payment: Visa Mastercard Amex Cheque

Card Number: _____ CVS #: _____ (3 digits) Expiry Date: _____

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The reach of your sponsorship:



**2025
Stats:**

Email Campaign:

Emails sent: 25
Average # of opens: 2.6K



Website:

Average monthly
visitors: 2.4K



Facebook:
2.2K Follower



Instagram:
952 Followers



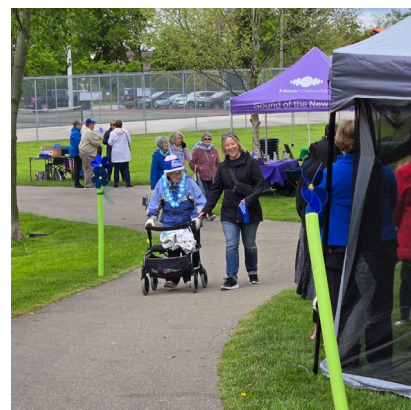
LinkedIn:
600 Followers

**2025
Stats:**

Total # of posts: 22
Total # of impressions: 23,381
Total Engagement: 786

Total # of posts: 22
Total # of impressions: 4,584
Total Engagement: 84

Total # of posts: 18
Total # of impressions: 1,067
Total Engagement: 94



Day of 2025 Stats:

Oakville:
315 participants

Hamilton:
230 participants

Jarvis:
335 participants

Brantford:
160 participants

Total raised: \$325,000

