

Société Alzheimer Society

BRANT, HALDIMAND NORFOLK,
HAMILTON HALTON

MISSION:

People living with dementia are at the centre of everything we do.

VISION:

Every community is dementia-friendly.

VALUES:

HUMILITY

We remain humble, always open to learning and recognizing that everyone plays a role in our success.

EXCELLENCE

We strive to maintain high standards, take responsibility for our actions, and always act with honesty and integrity in everything we do.

AGILITY

We embrace new ideas and stay flexible, adjusting quickly to change and finding better ways to solve problems and get things done.

RESPECT FOR ALL

We treat everyone with kindness and listen with an open mind, understanding that each person's experience is unique. We put people at the center of our work and show compassion in all our interactions.

TEAMWORK

We collaborate with clients, staff, volunteers, and partners to reach shared goals and create positive outcomes together.

OUR 2025-28 STRATEGIC PRIORITIES:



STRENGTHEN CLIENT RESILIENCE focuses on enhancing support systems, accessibility, and resources for clients and their care partners. It aims to improve program consistency, address service gaps, and ensure equitable access to essential services, information, and support networks.



EVIDENCE INFORMED AGILITY focuses on using data, technology, and AI to improve decision-making, service delivery, and client engagement. It prioritizes accurate data, AI integration, and digital tools to enhance accessibility and responsiveness.



ENHANCED ORGANIZATIONAL HEALTH focuses on strengthening internal operations, improving efficiency, and fostering a well-supported workforce. It emphasizes modernizing structures, enhancing communication, optimizing technology, and refining processes to better align with organizational priorities.



AMPLIFY EXTERNAL REACH focuses on strengthening partnerships, improving outreach, and enhancing visibility. It prioritizes better collaboration with primary care and key organizations, increasing engagement with priority populations, expanding corporate and academic partnerships, and government relations.