

# *Soci t  Alzheimer Society*

BRANT, HALDIMAND NORFOLK,  
HAMILTON HALTON

## POSITION POSTING

**Position Title: Public Education Coordinator, Dementia Friendly Communities**

**Full Time, Permanent (35 hours per week)**

The Alzheimer Society of Brant, Haldimand Norfolk, Hamilton Halton (ASBHNHH) is looking for a dynamic and passionate Public Education Coordinator, Dementia Friendly Communities to lead and expand Dementia Friendly Communities (DFC) initiatives across our regions. This position focuses on fostering inclusive communities for persons living with dementia (PLWD) through the delivery of education, resources, and tools for various groups of focus people living with dementia, care partners, service providers and the community at large. The successful candidate will collaborate with our Public Education Coordinators at the organization to strengthen DFC programs and outreach efforts. This position will focus on developing, fostering community partnerships, outreach to equity deserving communities within the Alzheimer Society Brant, Haldimand Norfolk, Hamilton Halton service geography. Equity deserving communities include Indigenous communities, newcomers to Canada, ethnocultural, linguistic communities, LGBTQ2S+, vulnerable socio-economic groups, etc.

The Alzheimer Society is an equal opportunity employer, and we are dedicated to building a workforce that reflects the diversity of our communities in which we live and serve. We respect, honour, and celebrate the diversity in our community that includes, but is not limited to, race, ethnicity, national origin, gender identity, gender expression, sexual orientation, age, ability, socio-economic status, class, neurodiversity, and religion.

The primary office location for the Public Education Coordinator, Dementia Friendly Communities is flexible within our catchment area (Hamilton, Burlington, Brantford, or Simcoe). This position requires flexibility to travel to other locations within our catchment area based on business needs. Office hours are Monday to Friday from 8:30 am to 4:30 pm, but occasional evening or weekend work may be required. The hourly range for this position is \$22.58 to \$28.23 based on 1820 hours annually (35 hours per week).

### Key Responsibilities:

- Develop and implement Dementia Friendly Communities initiatives tailored to each region.
- Engage in community outreach to build partnerships with businesses, organizations, and local governments.
- Deliver presentations, workshops, and training sessions to diverse audiences, including professionals, community groups, PLWD and care partners, and the general public.
- Collaborate with stakeholders to support the creation of dementia friendly policies and environments.
- Work alongside other Public Education Coordinators to ensure alignment and consistency in messaging and programming.
- Engage volunteer support for DFC through community ambassador program with support from our volunteer services team.
- With support from our communication and volunteer services teams, promote awareness campaigns and educational resources to advance understanding of dementia and reduce stigma.
- Evaluate the effectiveness of DFC initiatives and adapt strategies accordingly.
- Engage with other DFC programs across the province.

Specialized Knowledge and Skill Requirements:

- Current knowledge on dementia and expertise in all aspects of dementia care.
- Minimum one to two years' experience working with older adults and seniors.
- Demonstrated working experience in adult education and knowledge of adult education principles and practices.
- Demonstrated working experience with adult education program design and evaluation is an asset.
- Demonstrated working experience in partnership development and collaboration.
- Demonstrated presentation skills, written and oral communication skills, and strong interpersonal skills.
- Demonstrated project management skills are an asset.
- Demonstrated experience working with databases and various communication tools/platforms such as Zoom or Microsoft Teams
- Strong organizational and problem-solving skills.
- Ability to work as part of a team and self-directed with minimal supervision.
- Proficiency with Microsoft Office Suite applications and databases.
- Must have a valid driver's license and regular access to a reliable vehicle.
- Must have regular access to a mobile phone capable of downloading the Microsoft Authenticator app to support two-factor authentication for IT security purposes.
- Ability to communicate in a second language is an asset.

Educational Requirements:

- A degree or diploma in health or social services is required.
- Educational specialization in the areas of adult education, gerontology and dementia is preferred.

Benefits and Working Conditions:

- 35-hour work week
- 3 weeks paid vacation to start (+ 2 additional float days)
- Excellent Group Benefits package
- Generous paid sick time after 3 months
- Competitive Group RRSP after 1 year
- Flexible workplace privileges
- Employee Assistance Program
- Collaborative and supportive team environment

We are committed to inclusive, barrier-free recruitment and selection processes in accordance with the Human Rights Code and AODA and encourage applications from people with disabilities. Accommodations are available on request.

Interested candidates are asked to submit a cover letter and resume to [HR@alzda.ca](mailto:HR@alzda.ca) by February 28, 2025.

***We thank all applicants for their interest, however, only those selected for an interview will be contacted.***