



# Sponsorship Opportunities



Alzheimer Society of Brant, Haldimand Norfolk, Hamilton Halton

## Saturday, May 24, 2025

[walkforalzheimers.ca](http://walkforalzheimers.ca)

### Regional Platinum Sponsor \$2,500

- Sponsor profile featured in ASBHNHH e-newsletter, e-mail campaign & social media post
- Business logo on ASBHNHH website ([alzda.ca](http://alzda.ca)) with active link to business website until December 2025
- Business logo on 4 event websites ([walkforalzheimers.ca](http://walkforalzheimers.ca)) with active link to business website
- Business logo included on event brochures and posters\*
- Business listed in our annual report
- Business logo included on lawn sign that will be displayed along the walk route (4 sites)
- Opportunity to have community outreach table and hand out swag

### Gold Event Sponsor \$1,000

- Sponsor profile featured in ASBHNHH e-newsletter & social media post
- Business logo on one event website ([walkforalzheimers.ca](http://walkforalzheimers.ca)) with active link to business website
- Business logo included on event brochures and posters\*
- Business listed in our annual report
- Business logo included on lawn sign that will be displayed along the walk route
- Opportunity to have community outreach table and hand out swag

### Silver Event Sponsor \$500

- Business logo on one event website ([walkforalzheimers.ca](http://walkforalzheimers.ca)) with active link to business website
- Business logo included on event brochures and posters\*
- Business listed in our annual report
- Business logo included on lawn sign that will be displayed along the walk route
- Opportunity to have community outreach table and hand out swag

Gold, Silver, Bronze Sponsors please select **one** walk location:

- Brantford
- Haldimand Norfolk (Jarvis)
- Hamilton
- Halton (Oakville)

### Bronze Event Sponsor \$250

- Business logo on one event website ([walkforalzheimers.ca](http://walkforalzheimers.ca))

Note: Sponsorship may be subject to approval.

\*Due date to be included in print materials is Feb 28, 2025

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment:    Visa    Mastercard    Amex    Cheque

Card Number: \_\_\_\_\_ CVS #: \_\_\_\_\_ (3 digits) Expiry Date: \_\_\_\_\_

# Saturday, May 24, 2025

[walkforalzheimers.ca](http://walkforalzheimers.ca)

## The reach of your sponsorship:



### Email Campaign:

**2024 Stats:**

Emails Sent: 17  
 Average # of Recipients: 1.4K



### Website:

Average monthly visitors: 2.1K



### Facebook:

2.1K Follower



### Instagram:

812 Followers



### LinkedIn:

459 Followers

**2024 Stats:**

Total # of posts: 13  
 Total # of impressions: 58,773  
 Total Engagement: 388

Total # of posts: 19  
 Total # of impressions: 2,521  
 Total Engagement: 201

Total # of posts: 17  
 Total # of impressions: 1,832  
 Total Engagement: 15



### Day of 2024 Stats:

Oakville:  
 150 participants

Hamilton:  
 150 participants

Jarvis:  
 225 participants

Brantford:  
 130 participants

**Total raised: \$240,000**

